

FOR ATHLETES BY ATHLETES

LINKED IN: PERSONAL BRANDING

OPTIMISE YOUR PRESENCE ON THE BUSINESS PLATFORM

PREP @ HOME

- To take part in this session, you need a profile on LinkedIn

INDIVIDUAL

ACTION – MEETING

- Introduction, positioning and key concepts on LinkedIn
- Addressing your target audiences and building your network with the advanced search and other tools
- Integration, coordination and LinkedIn best practices
- LinkedIn tools

2.5 HOURS

ACTION – MEETING

- Recap
- Detailed planning & implementation of your next steps
- Definition of requirements
- Your requests – our support

COACH

Baschi Sale

- LinkedIn expert for businesses and individuals
- One of Switzerland's most active LinkedIn users
- Entrepreneur, mentor, business coach and networker

FORMAT

One-to-one training, flexible booking options

LOCATION

Athletes Network, Stauffacherstrasse 45, 8004 Zurich or via video call

CONTACT

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