

Impulse Network platform projects (10%)

The Impulse Network is a student-driven, not-for-profit movement founded to create impulses for change in the sports industry. From the base in St. Gallen, they are committed to connecting political, business, cultural and other leaders in society to drive change on a global and regional level.

From September onwards, they are starting new industry projects on their platforms Business Innovation & Digitalisation, Society & Social Responsibility and Politics & Governance. They are looking for motivated and committed athletes, willing to invest a couple of hours per week to directly engage with their platform partner and create new impulses for the sports industry.

Team

Each project will be completed by a team of 5 students/athletes including a project lead. The team is in direct contact with the project partner and responsible for the deliverables of the project.

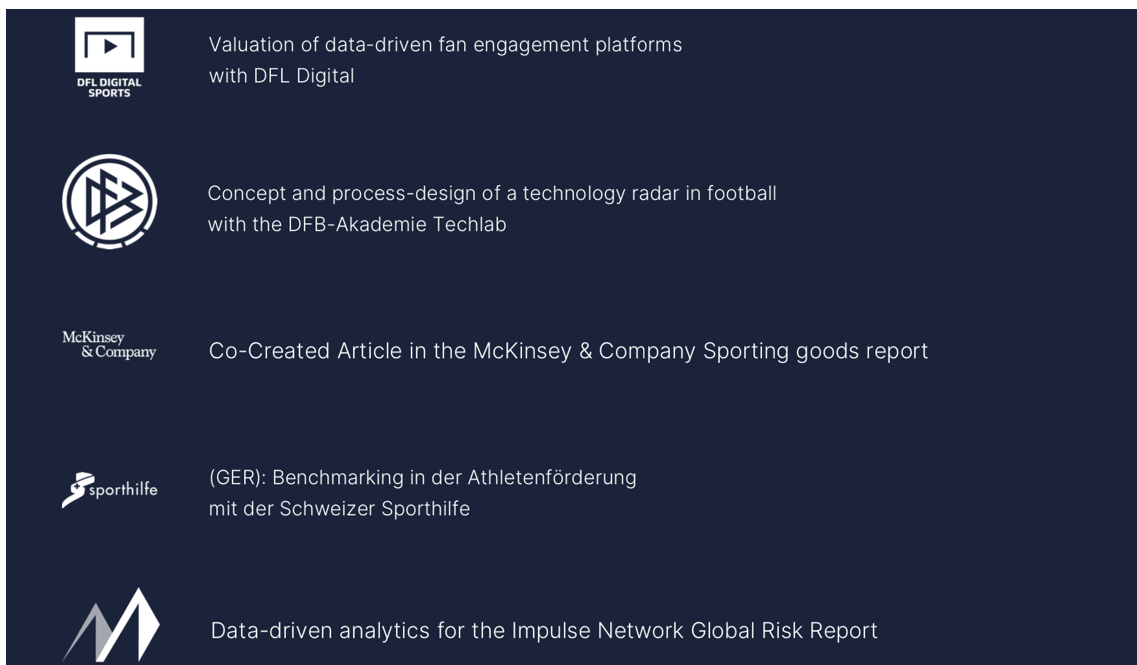
Workload






We usually expect an involvement of around 10% (ca. 4-5 hours per week). The work can be completed online. If any workshops or other physical events are part of the project, the Impulse Network will arrange travel and hosting around the event.

Timeframe

Embark on a unique project journey with your team and the partner in a clearly defined time frame from **September to December 2021**. Due to the Christmas holiday, it is possible that the final project presentation will be moved to January 2022.

Projects



	Valuation of data-driven fan engagement platforms with DFL Digital
	Concept and process-design of a technology radar in football with the DFB-Akademie Techlab
	Co-Created Article in the McKinsey & Company Sporting goods report
	(GER): Benchmarking in der Athletenförderung mit der Schweizer Sporthilfe
	Data-driven analytics for the Impulse Network Global Risk Report

Application

Interested athletes can apply until September 26 using this link:

<https://form.jotform.com/SportsBusinessClub/impulse-network-industry-projects-h>

For all questions, please reach out to: enya.dietze@sportsbusinessclub.com | impulse.network | [IG](#)